

HEALTH CARE ISSUES

CHIPPEWA VALLEY TECHNICAL COLLEGE

September 24, 2002

- I. Introductions**
 - A. Generic presentation on Long Term Care needs**
 - B. Qualifications of presenter**
 - Jack Halbleib, CSW, NHA, 30 years Health Care Experience**

- II. The Big Picture**
 - A. Health Care is Big Business (1/7 of US Economy)**
 - B. Why Costs have Escalated**
 - 1. Greater Longevity....at a cost, living longer, sicker**
 - a. Research results in new treatments and medications**
 - b. Changing family dynamics require substitute care options, mobile and busy lifestyles**
 - c. Health care as a “right” and the BEST**
 - d. third party payors/HMO’s = “free health care”**

- III. Changing role of Delivery Options**
 - A. Hospitals have changed**
 - 1. Out patient services**
 - 2. DRG’s, Cost reducing initiatives**
 - B. Other Systems have changed too!**
 - 1. Nursing Home Role – extension of hospital, costs sharply increased while MA \$’s went to community-based care**
 - 2. Home Health Services (Why privatization is best)**
 - 3. Stand alone out-patient services (Day surgery)**
 - 4. Senior Housing Alternatives with “menu of services”**

IV. Today's Challenging Environment

- A. High tech/high touch services**
Expensive and complex procedures, expecting "personal touch"
- B. Labor Shortage**
Changes in Work Ethic, Job Opportunities in less demanding fields
Demanding Working Conditions/ Weekends, Overtime etc (CVTC to the rescue!!)
- C. Political Appeal and Policy Initiatives**
Limited Resources, Unlimited Appetites
 - 1. "Aging in Place" vs. "Institutional Bias"
 - 2. Pleading the case, is it an honest comparison?
- D. Regulations vs. Results**
 - 1. You get what you pay for....maybe?
 - 2. Simon Legree lives!!! QA/CQI/PI.....PU?
 - 3. Joint Commission...but not for you!!!
 - 4. Why do our fines go to the State School Fund?
 - 5. Who can restore the public's trust in long term care?
 - 6.
- E. Is there a future in Long Term Care?**
 - 1. Current Payment Systems don't work well
Medicaid underpayment \$12/day
Medicare "Cliff" will cost billions soon (10/01)
Private Pay and Private Insurance
 - 2. Community Health Partnership concept (Case Manager)
 - 3. COP/CIP...who defines quality, cost?

Presentor:

**Jack Halbleib, Administrator
Clairemont Nursing and Rehabilitation
2120 Heights Drive
Eau Claire, WI 54701**

**715.832.1861 phone
715.832.8367 FAX**